



Desire

BARCELONA-ITALY
CRUISE

FACT SHEET
DESIRE FRENCH RIVIERA CRUISE
MAY 4 – 11, 2024

Fact Sheet Includes

- ❖ Slogan
- ❖ Top-selling features
- ❖ Client profile
- ❖ Itinerary
- ❖ Descriptive copy: 300 Words
- ❖ Descriptive copy: 250 Words
- ❖ Descriptive copy: 200 Words
- ❖ Descriptive copy: 150 Words
- ❖ Descriptive copy: 100 Words
- ❖ Descriptive copy: 75 Words
- ❖ Descriptive copy: 50 Words
- ❖ Descriptive copy: 25 Words
- ❖ Stateroom accommodations
- ❖ All-inclusive features
- ❖ Additional services & amenities (\$)
- ❖ Restaurants & bars
- ❖ Onboard entertainment
- ❖ House rules
- ❖ Ship specs
- ❖ Copyright policy
- ❖ Contact information

Slogan

The Sensual Way to Sail Away...

Calle Sierra SM 03, MZ 09, Lote 17-01,
Cancún, Quintana Roo, C.P. 77500
Teléfono 998 193 2221

desire-experience.com



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Top-Selling Features

- ❖ Erotic experience at sea
- ❖ Couples-only cruise
- ❖ Sensual, open-minded atmosphere
- ❖ Onboard clothing-optional areas
- ❖ Intimate, erotic playroom
- ❖ Provocative entertainment
- ❖ Magnificent destinations
- ❖ Spectacular staterooms and suites
- ❖ World-class inclusive dining options

Client Profile

- ❖ Open-minded and adventurous
- ❖ Tolerant
- ❖ Curious, willing to try new things
- ❖ Well informed, cultivated, and trendy
- ❖ Enjoy their sexuality
- ❖ Look for sensual ambiances
- ❖ Enthusiastic about sexual topics (workshops, classes, books, blogs, etc.)
- ❖ No inhibitions
- ❖ High social skills
- ❖ Usually have an important presence in private social media and private communities
- ❖ They tend to be gourmand

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Itinerary

DAY	DATE	PORT
1	5/4/24	Barcelona, Spain
2	5/5/24	Marseilles, France
3	5/6/24	Toulon, France
4	5/7/24	Nice, France
5	5/8/24	Portofino, Italy
6	5/9/24	Livorno, Italy
7	5/10/24	At sea
8	5/11/24	Civitavecchia, Italy

Descriptive Copy: 300 Words

The opulence and magnetic energy of the sea will sweep couples off their feet throughout a spectacular eight-day, seven-night French Riviera itinerary with unique experiences to fulfill every fantasy. The Desire French Riviera Cruise will visit some of the world's most sensual civilizations, along with legendary lands of glitz and glamour. This will be a vacation to remember, a desirable fantasy-fulfilling voyage to treasure.

Our seductive journey will start where the Roman ruins mingle with Gaudi's modernism, a port that overflows with humanity and Catalan pride: the sparkling Mediterranean city of Barcelona. From there, we will set sail for marvelous Marseille, and we will enjoy a taste of Toulon, France, before continuing to Italy, where we will be provoked by Portofino. Also, we will experience the lustfulness of Livorno before reaching Civitavecchia, our final destiny.

Imagine a voyage that offers everything couples ever wanted to try. From dusk until dawn, passengers will enjoy seductive activities and erotic entertainment provided by our playmakers

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and VIP Attendees, such as themed parties and spicy activities at the pool, in addition to sensual theme nights and stimulating workshops to name a few of all the seduction that is to come. And of course, don't forget our iconic on-board hotspots, which include the clothing-optional pool and pool decks, as well as the couples' playroom, where couples will feel completely free at sea.

In addition to sensual experiences, Desire Cruises is about comfort, luxury, and inclusive amenities. On this breathtaking boutique ship, the Premium Beverage Package, five gourmet dining facilities, and round-the-clock room service have been included to ensure carefree convenience while at sea.

For an extraordinary, stimulating vacation, discovering the sights, sounds, and Mediterranean tastes, the Desire French Riviera Cruise is the sensual way to sail away.

Descriptive Copy: 250 Words

The opulence and magnetic energy of the sea will sweep couples off their feet throughout a spectacular eight-day, seven-night French Riviera itinerary with unique experiences to fulfill every fantasy. Visiting some legendary lands of glitz and glamour, the Desire French Riviera Cruise will be a desirable fantasy-fulfilling voyage to treasure.

The Desire French Riviera Cruise will start where the Roman ruins mingle with Gaudi's modernism, a port that overflows with humanity and Catalan pride: Barcelona. From there, we will set sail for marvelous Marseille, and we will enjoy a taste of Toulon, France, before continuing to Italy, where we will be provoked by Portofino. Also, we will experience the lustfulness of Livorno before reaching Civitavecchia, our final destiny.

From dusk until dawn, passengers will enjoy seductive activities and erotic entertainment provided by our playmakers and VIP Attendees, such as themed parties and spicy activities at the pool, in addition to sensual theme nights and stimulating workshops to name a few. Don't forget our iconic on-board clothing-optional hotspots, which include the pool and tanning decks, as well as the couples' playroom, where couples will feel free at sea.

In addition to sensual experiences, Desire Cruises is all about comfort, luxury, and inclusive amenities. On this breathtaking boutique ship, the Premium Beverage Package, five gourmet dining facilities, and room service have been included to ensure carefree convenience while at sea.

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For an extraordinary, stimulating vacation, discovering the sights, sounds, and Mediterranean tastes, the Desire French Riviera Cruise is the sensual way to sail away.

Descriptive Copy: 200 Words

The opulence and magnetic energy of the sea will sweep couples off their feet throughout a French Riviera eight-day, seven-night itinerary with unique experiences to fulfill every fantasy.

The Desire French Riviera Cruise will start in a port that overflows with humanity and Catalan pride: Barcelona. From there, we will set sail for Marseille and Toulon, France, before continuing to Italy, where we will be provoked by Portofino and Livorno before reaching Civitavecchia, our final destiny.

There is so much to see and do. From dusk until dawn, passengers will enjoy seductive activities and erotic entertainment provided by our playmakers and VIP Attendees, such as themed parties and spicy activities at the pool, sensual theme nights, and stimulating workshops to name a few. Don't forget our iconic on-board clothing-optional hotspots, which include the pool and tanning decks, as well as the couples' playroom.

Desire Cruises is all about sensuality, comfort, luxury, and inclusive amenities. On this breathtaking boutique ship, the Premium Beverage Package, five gourmet dining facilities, and room service have been included to ensure carefree convenience while at sea.

Imagine a voyage that offers everything couples ever wanted to try. The Desire French Riviera Cruise is the sensual way to sail away.

Descriptive Copy: 150 Words

The opulence and magnetic energy of the sea will sweep couples off their feet throughout a Mediterranean eight-day, seven-night itinerary with unique experiences to fulfill every fantasy.

The Desire French Riviera Cruise will start in a port that overflows with humanity and Catalan pride: Barcelona. From there, we will set sail for Marseille and Toulon, France, before continuing to Italy, where we will be provoked by Portofino and Livorno before reaching Civitavecchia, our final destiny.

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Passengers will enjoy seductive activities and erotic entertainment provided by our playmakers and VIP Attendees, including themed parties and activities at the pool, theme nights, and workshops, in addition to iconic on-board clothing-optional hotspots, which include the pool, tanning decks, and the couples' playroom.

Desire Cruises is all about sensuality, comfort, luxury, and inclusive amenities. On this breathtaking boutique ship, the Premium Beverage Package, five gourmet dining facilities, and room service have been included.

Descriptive Copy: 100 Words

The opulence and magnetic energy of the sea will sweep couples off their feet throughout a French Riviera eight-day, seven-night itinerary with unique experiences to fulfill every fantasy.

The Desire French Riviera Cruise, starting from Barcelona and culminating in Civitavecchia, Italy, offers passengers a wide spectrum of entertainment on board, including themed pool parties, theme nights, and workshops, in addition to iconic clothing-optional hotspots, such as pool, tanning decks, and couples' playroom.

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Descriptive Copy: 75 Words

The Desire French Riviera Cruise, starting from Barcelona and culminating in Civitavecchia, Italy, offers passengers a wide spectrum of entertainment on board, including themed pool parties, theme nights, and workshops, in addition to iconic clothing-optional hotspots, such as the pool, pool decks, and couples' playroom.

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Descriptive Copy: 50 Words

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The Desire French Riviera Cruise, starting from Barcelona and culminating in Civitavecchia, Italy, offers passengers themed pool parties, theme nights, and workshops, in addition to clothing-optional areas: pool, tanning decks, and couple’s playroom. On this breathtaking boutique ship, the Premium Beverage Package, five gourmet dining facilities, and room service have been included.

Descriptive Copy: 25 Words

May 4 – 11, 2024, the opulence and magnetic energy of the sea will sweep couples off their feet on board the DesireFrench Riviera Cruise.

STATEROOM INVENTORY

INVENTORY	CATEGORY
6	Club World Owner’s Suites
4	Club Ocean Suites
2	Club Spa Suites
34	Club Continent Suites
46	Club Veranda Plus Staterooms
155	Club Veranda Staterooms
78	Club Ocean View Staterooms
26	Club Interior Staterooms
Total	351

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COMPLIMENTARY AMENITIES

Suites Only

- ❖ \$300 onboard credit per person (applicable to Club Owners', Club Ocean, and Club Spa suites only)
- ❖ 240 complimentary internet minutes per guest
- ❖ Complimentary seating in the specialty restaurants
- ❖ One free bag of laundry service per suite
- ❖ Priority embarkation and debarkation
- ❖ Complimentary in-room spirits
- ❖ In-suite afternoon tea service
- ❖ English butler service
- ❖ Daily fruit basket

Subject to change.

Suites & Staterooms

- ❖ Pre-paid gratuities
- ❖ Premium Beverage Package included per person
- ❖ Self-service laundry
- ❖ Concierge services for personal assistance and reservations
- ❖ 24-hour room service
- ❖ Luxurious cotton bed linens with duvet
- ❖ Terry bathrobe and slippers
- ❖ Fresh-cut flowers
- ❖ Tote bag
- ❖ Use of umbrella and binoculars
- ❖ Shoe-shine service
- ❖ Turndown treats
- ❖ Daily news bulletin
- ❖ Welcome fruit basket at embarkation

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SUITES

Club World Owner's Suites

Decks: 6, 7, 8

The largest suites have been transformed to feature contemporary design elements that create an elegant organic field, drawing inspiration from nature. These luxurious accommodations feature a large living room with separate bedroom, floor-to-ceiling sliding glass doors that open to a private veranda, marble master bath, large flat-screen TV, mini bar, and many other amenities.

Features:

- ❖ Spacious living room with a separate master bedroom
- ❖ Master bedroom with one king size bed and a 40" flat-screen TV
- ❖ 55" flat-screen TV in living room
- ❖ Marble master bath with tub and shower
- ❖ Dressing room with vanity and ample closet space
- ❖ Floor-to-ceiling sliding glass doors in living room and master bedroom
- ❖ Spacious 233 sq. ft. (21.7 sq. m.) veranda
- ❖ Minibar
- ❖ Thermostat-controlled air conditioner
- ❖ Direct-dial telephone with voicemail
- ❖ Writing desk
- ❖ In-room safe
- ❖ Hand-held hair dryer

Club Ocean Suites

Decks: 6, 7

The Club Ocean Suite is a large suite with elegant, contemporary décor. This suite features new furnishings and wallpaper, plush carpeting, a large living room, a separate bedroom, and floor-to-ceiling sliding glass doors that open to a private veranda.

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A marble master bath and dressing room with vanity make it easy and comfortable to get ready for the day or for an evening dinner out, while a large flat-screen TV, mini bar, and other fine amenities add comfort to the suite.

Features:

- ❖ Master bedroom with king-size bed and a 40" flat-screen TV
- ❖ 55" flat-screen TV in living room
- ❖ Marble master bath with shower and tub
- ❖ Dressing room with vanity and ample closet space
- ❖ Floor-to-ceiling sliding glass doors in living room and master bedroom
- ❖ Spacious 233 sq. ft. (21.7 sq. m.) veranda
- ❖ Minibar
- ❖ Thermostat-controlled air conditioner
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- ❖ Hand-held hair dryer

Club Spa Suites

Deck 9

Located next to the relaxing Sanctum Spa, our newest suites offer easy access to the spa, open decks, swimming pool, restaurants, and the Living Room. And for the ideal amount of pampering, these suites offer organic, elegant décor and the finest amenities: a comfortable sitting area, daily delivery of healthy snacks, plush robes and slippers, and in-room spa music.

For the ultimate serene experience, the spacious glass-enclosed spa soaking tub and separate rain shower bring the outside in with views to the endless seas and beyond. Additionally, a spa credit is included, to be used for spa treatments.

Features:

- ❖ Spacious glass-enclosed bathtub
- ❖ Separate rain shower
- ❖ Comfortable sitting area
- ❖ 55" flat-screen TV in sitting area
- ❖ In-room spa music

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- ❖ Floor-to-ceiling sliding glass doors
- ❖ Veranda
- ❖ Minibar
- ❖ Thermostat-controlled air conditioner
- ❖ Direct-dial telephone with voicemail
- ❖ Writing desk
- ❖ In-room safe
- ❖ Hand-held hair dryer

Club Continent Suites

Decks: 6, 8

The Club Continent Suites are smaller suites, yet spacious and comfortable. These suites have new décor inspired by nature's elements: water, sand, wood, and stone. They offer a queen-size bed, comfortable sitting area, a spacious, newly decorated bathroom, either with a bathtub or shower, large flat-screen TV, minibar, and plenty of other fine amenities. A wonderful and refined home away from home.

Features:

- ❖ Spacious and comfortable sitting area
- ❖ 55" flat-screen TV in sitting area
- ❖ Roomy bathroom with shower. Some also feature a tub.
- ❖ Floor-to-ceiling sliding glass doors
- ❖ Veranda
- ❖ Minibar
- ❖ Thermostat-controlled air conditioner
- ❖ Direct-dial telephone with voicemail
- ❖ Writing desk
- ❖ In-room safe
- ❖ Hand-held hair dryer

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STATEROOMS

Club Veranda Plus Staterooms

Decks: 6, 7, 8

Couples will enjoy these staterooms' elegant style, stellar service, and spectacular views of the ocean and each of the ports on our journey, plus additional benefits and amenities that will take their onboard experience to the next level.

Features:

- ❖ 120 minutes of complimentary internet per guest
- ❖ One free bag of laundry service per stateroom each 7 days
- ❖ One night of complimentary specialty dining for two each 7 days
- ❖ Priority embarkation and debarkation
- ❖ Complimentary in-room spirits
- ❖ Comfortable sitting area with 40" flat-screen TV
- ❖ Veranda
- ❖ Minibar
- ❖ Thermostat-controlled air conditioner
- ❖ Direct-dial telephone with voicemail
- ❖ Writing desk
- ❖ In-room safe
- ❖ Hand-held hair dryer

Club Veranda Staterooms

Decks 6, 7

Passengers love the Club Veranda Stateroom's polished style and stellar service. The finer touches make this stateroom stand out, but it takes more than a beautiful room to elevate a voyage from good to great. With extraordinary service and a friendly attitude, Desire Cruises adds enjoyment to every voyage.

Features:

- ❖ Sitting area with 40" flat-screen TV
- ❖ Veranda

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- ❖ Minibar
- ❖ Thermostat-controlled air conditioner
- ❖ Direct-dial telephone with voicemail
- ❖ Writing desk
- ❖ In-room safe
- ❖ Hand-held hair dryer

Club Ocean View Staterooms

Decks: 4, 6

Couples will love the service, style, and view of their Club Oceanview Stateroom, completely refurbished with contemporary décor, for their comfort and enjoyment, each featuring a picture window providing natural light.

***Deck 6 only:** Even though category 17 Club Oceanview Staterooms have obstructed views, they represent an excellent value.

Features:

- ❖ 40" flat-screen TV
- ❖ Minibar
- ❖ Thermostat-controlled air conditioner
- ❖ Direct-dial telephone with voicemail
- ❖ Writing desk
- ❖ In-room safe
- ❖ Hand-held hair dryer

Club Interior Staterooms

Decks: 4, 6, 7, 8

Our mission is to make passengers comfortable so they can spend more time on the important things, like exploring the spectacular ports of call. This is their home away from home, with the style and amenities of a luxurious boutique hotel.

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Features:

- ❖ 40" flat-screen TV
- ❖ Minibar
- ❖ Thermostat-controlled air conditioner
- ❖ Direct-dial telephone with voicemail
- ❖ Writing desk
- ❖ In-room safe
- ❖ Hand-held hair dryer

All-Inclusive Features

- ❖ There are 8 different stateroom and suite categories, for a grand total of 351 cabins to choose from.
- ❖ A choice of 6 distinctive dining options, including round the clock room service. Four restaurants are available free of charge, while two specialty restaurants (Prime C and Aqualina) are complimentary for suite guests (Club World Owner's Suites, Club Ocean Suites, Club Spa Suites, and Club Continent Suites); there is a minimum per-person cover per seating for other categories.
- ❖ Alcoholic beverages (Premium beverage package) and non-alcoholic beverages are included on this voyage.
- ❖ 8 different conveniently located bars or lounges to choose from.
- ❖ An exterior clothing-optional swimming pool with erotic social activities.
- ❖ Clothing-optional areas.
- ❖ Provocative daytime and evening entertainment.
- ❖ Playroom and other signature spots.
- ❖ Concierge service for personal guidance and reservations.

Additional Services & Amenities (\$)

Take this cruise experience to a whole new level with our amenity packages. We have the pleasure of offering additional amenities, such as:

- ❖ A full-service spa
- ❖ Salon
- ❖ Fitness center

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- ❖ Wi-Fi packages
- ❖ Land excursions
- ❖ Specialty dining packages
- ❖ Ultimate beverage package (upgrade option from the included Premium Beverage Package)
- ❖ Onboard shops

Onboard Entertainment

The Desire French Riviera Cruise will be making an erotic statement with its sensually seductive onboard entertainment. Our heart-stopping couples' workshops by internationally acclaimed sexologists, sensual theme nights, provocative pool parties, VIP DJs, plus prize-winning shows, and more stimulating onboard entertainment, are the perfect combination to rekindle the flame of seduction on board.

House Rules

So that all guests may fully enjoy the Desire Experience, Desire Cruises is committed to providing safe voyages. It is of utmost importance that everyone follows the upcoming guidelines throughout the cruise:

1. For the comfort of all passengers, appropriate attire is necessary in all restaurants and other public areas that are not clearly marked as clothing optional.
2. Keeping the identity of our guests private is extremely important to us. For this reason, taking photos or videos in any of our ship's clothing-optional areas (the pool on deck 9 and the tanning areas on decks 10 and 11) or in the Playroom is strictly prohibited. Taking photos is permitted in all other areas, just as long as guests' privacy is respected.
3. Our playroom has been designed for sexual, erotic pleasure. We encourage all couples to use this couples-only area to fulfill their intimate desires.
4. Please, all guests and staff must be treated with utmost respect. Let's remember the Golden Rule: NO means NO.

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5. Balance is important, some like to rest while others party, after midnight, fellow sailors would appreciate it if noise levels were kept to a minimum in our ship's corridors.
6. We have created an open-minded ambiance aboard our Desire Cruise; however, drug use will not be tolerated.
7. Neither Desire Cruises nor Azamara Club Cruises will be held responsible for items left outside of your safety deposit box. Valuable items are better kept in the safe.
8. We are proud to provide a safe, open-minded environment in which every passenger may fully enjoy a sensual vacation at Desire Cruises; however, it is a firm company policy that all staff members, Original affiliates, brand representatives, and any person in a commercial relationship with the resort or Original Group, are strictly forbidden from interacting intimately or drinking with guests, doing so will result in the immediate dismissal and/or termination of their contract with the company.

*These conceptual house rules are in addition to all rules and regulations stipulated by Azamara Club Cruises and local port authorities.

Ship Specs

- ❖ Occupancy: 702 (double occupancy)
- ❖ Gross registered tons: 30,277
- ❖ Length: 592 feet (180 meters)
- ❖ Width: 84 feet (25 meters)
- ❖ Guest decks: 9
- ❖ Cruising speed: 18.5 knots
- ❖ Refurbished: 2019
- ❖ International staff and crew members: 408
- ❖ Ship's Registry: Malta

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the necessary information about the concept/nature of our cruises.

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