ORIGINAL

TEMPTATION

RESORT & CRUISES

Desire

RESORTS & CRUISES

ORIGINAL GROUP | July 2020

Business Structure

ORIGINAL

Desire RESORTS & CRUISES

Resorts

- Desire **Riviera Maya**
- Desire **Riviera Maya Pearl**
- Desire **Mansion**

Cruises

- **Lisbon** June 2021
- **Rome-Athens** Oct. 2021
- NEW **Lisbon-Ibiza** May 2022
- NEW **Greek Islands** Sept. 2022
- NEW **Río de Janeiro** Dec. 2022 (NYE)

TEMPTATION RESORTS & CRUISES

Resorts

- Temptation **Cancun Resort**
- **The Tower** by Temptation
- Coming Soon
  Temptation **Miches Resort**

Cruises

- **Caribbean** Feb. 2021
- NEW **Caribbean** Feb. 2022
- NEW **Caribbean** Feb. 2023

TEMPTATION

RESORTS & CRUISES

temptation-experience.com

TEMPTATION CONCEPT

The Temptation experience offers **“Playgrounds for Grown-Ups”**, both on land and at sea. With **Temptation Cancun Resort and Temptation Cruises**, we cater to adults only (21+), offering vibrant topless-optional environments for the chic, the confident and the free-spirited traveler. A hip, fun vibe is our hallmark due to the concept’s enticing atmosphere that is invigorating yet relaxing.

Our brand’s adventurous signature activities, trendy shows and performances, as well as international DJs, all provide guests with endless options for high-quality entertainment, while fine dining and first-class accommodations assure guests the most incredible vacation. Temptation is a favorite amongst those **seeking an unforgettable, adults-only escape.**

TEMPTATION
DEMOGRAPHICS

Temptation's demographic profile consists of international consumers (couples and singles) over the age of 21+.

Our desired target market is from **30-45** years old (non limitative)

Temptation is defined as a socially plural, topless-optional concept for people over 21+ years of age, looking for a sensual atmosphere.

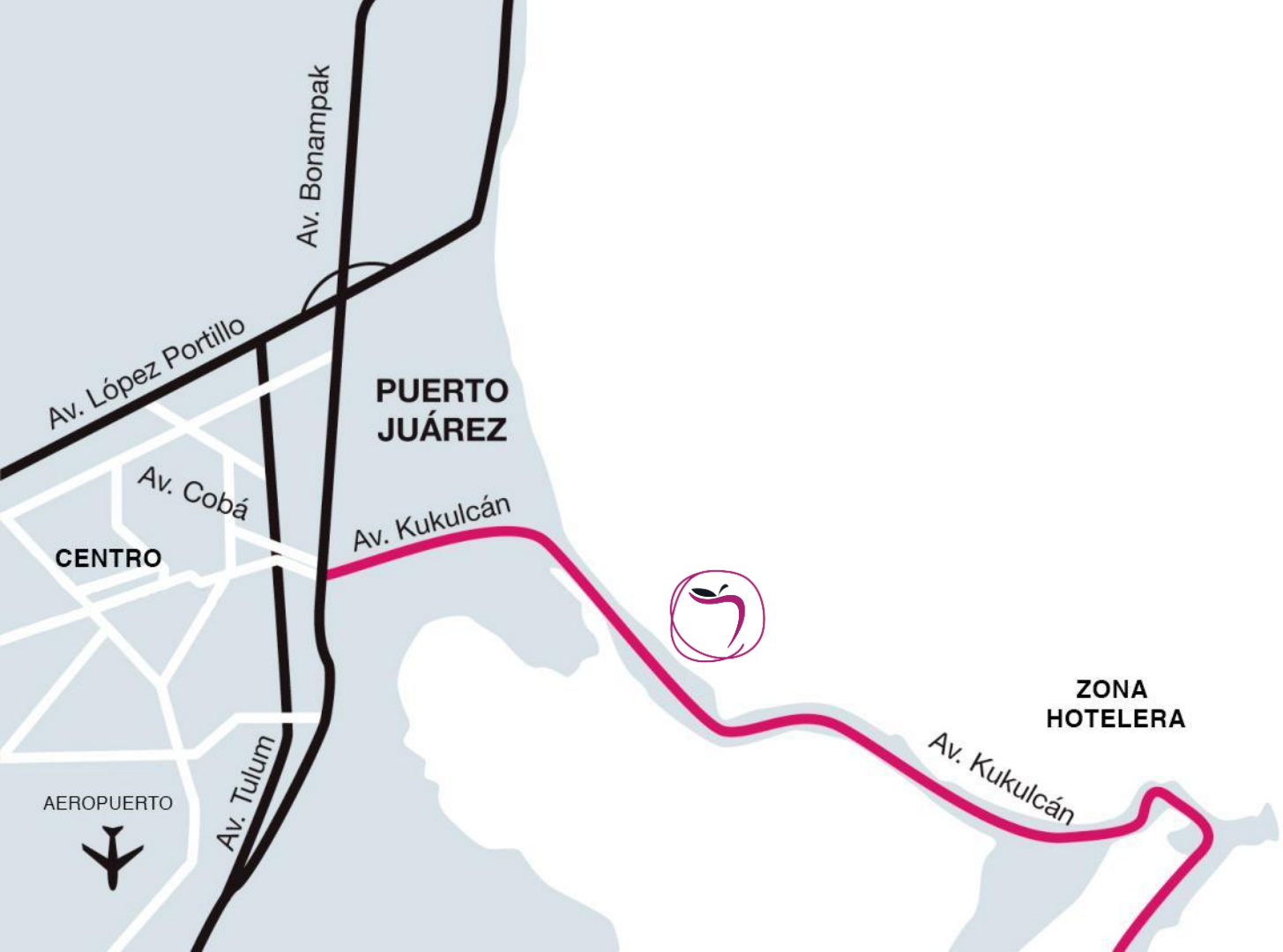
PSYCHOGRAPHIC DATA

- People looking for variety, that live "outside the box".
- They enjoy nightlife, music and spare time.
- They have high social skills: outgoing, dynamic, expressive. and high energy.
- They look for trendy, in-style products and services.
- Active in social networks.
- Environmentally aware with a global perspective.
- High expectations in service and facilities.
- Love beach destinations.
- They are confident, curious, sophisticated and civilized.
- Desire to feel in control.
- They are fully connected to the internet.
- Enjoy the element of surprise.
- Impatient and self centered.
- In general, they purchase goods as means of status and self-expression; "look at me" attitude.
- Visually oriented.

TEMPTATION
RESORTS

TEMPTATION

MAP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Av. López Portillo
PUERTO JUÁREZ
Av. Cobá
CENTRO
Av. Kukulcán
ZONA HOTELERA
Av. Kukulcán
AEROPUERTO
Av. Tulum
N

TRENDY
AUTHENTIC
TOPLESS-OPTIONAL AREAS
ADULT-CENTRIC
EXPERIENCE
PARTY ATMOSPHERE
FUN
ALL INCLUSIVE

WHAT MAKES US DIFFERENT

Our resort is for free-spirited adult travelers, 21+, seeking an authentic all-inclusive vacation.

- 430 Trendy rooms and suites complimented by deluxe amenities.
- 109 Are located in THE TOWER BY TEMPTATION, our newest addition to the property.
- A unique concept in Cancun, defined by its fun, empowering atmosphere, allowing guests to feel sexy, free and uninhibited.
- Designated topless-optional areas.
- Adult-centric signature entertainment.
- Two spectacular conceptual pools.
- SKY 3.5, our exclusive rooftop club.
- Seven restaurants, plus a late-night snack and gourmet café/deli.
- Six different bars to choose from.
- State-of-the-art spa and fitness center.

THE TOWER

The VIP Tower by Temptation experience offers our spectacular all-inclusive features, plus these Tower exclusives:

- VIP check in & check out
- A Tower exclusive room service menu designed by our Executive Chef.
- SKY 3.5 Cocktail Party for Tower Guests
- Sea Flirt Breakfast
- Free adult TV channels
- An exclusive sun deck area located beside Sea Flirt, in front of the Sexy Pool bar
- Free calls to USA & Canada

EXCLUSIVE
ROOM SERVICE MENU

PACKAGES & SIGNATURE EXPERIENCES

SIGNATURE EXPERIENCES

A private lesson to learn how to work the pole in a sexy and sensual way.

- Certified pole dance instructor
- Personalized 30-minute class, in the privacy of your room
- A bottle of wine
- Chocolate-covered strawberries

A signature service designed for the ultimate couple's experience.

- Sensual 45-minute couple's massage
- Personalized preparation of your in-room jacuzzi with rose petals and bath oils
- In-room lobster dinner for two, with waiter service
- Chocolate-covered strawberries
- A bottle Moët & Chandon

A romantic, relaxing couple's massage on the beach.

- 60-minute couple's massage on the beach
- Chocolate fondue
- A bottle of Moët & Chandon

An intimate and romantic beachside dinner for two, under the mystifying moonlit skies.

- 4-course dinner on the beach
- Personalized waiter service
- A bottle of Moët & Chandon

CONCEPTUAL POOL AREAS

SEXY POOL

Daytime is playtime at Temptation's sensational Sexy Pool! Our sexy, adult-centric entertainment program, including pool parties and performances, guarantees a pumping poolside experience.

QUIET POOL

For those seeking relaxation, the Quiet Pool offers a peaceful aquatic oasis.

SKY 3.5

Temptation has reserved this all-new, privileged playground, which collides with Cancun's skyline. Guests can recharge their batteries at SKY 3.5., a spectacular set up complemented by casual gastronomy and masters in mixology. All this and more on the ride to SKY 3.5.

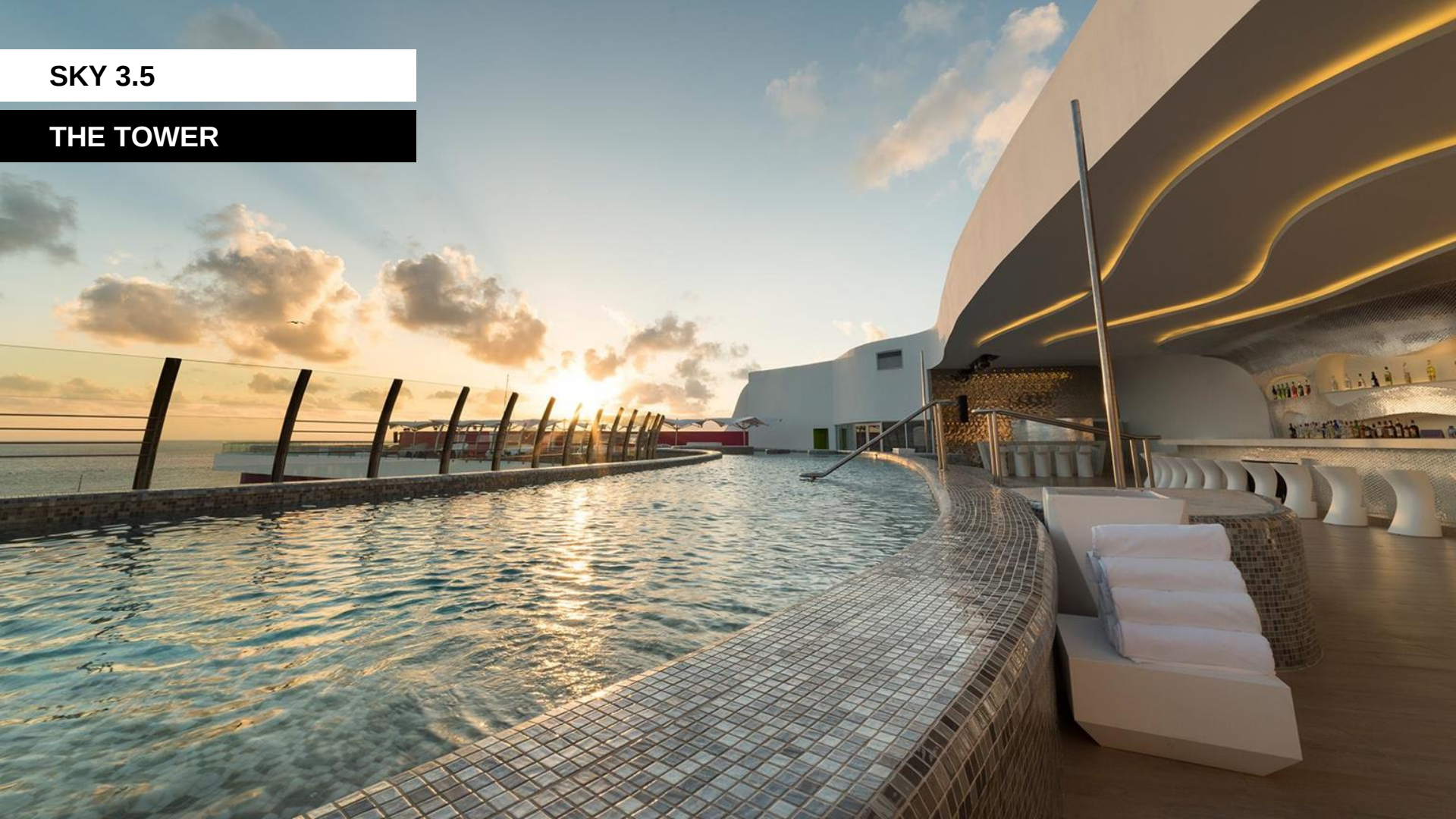
QUIET POOL

SEXY POOL

TEMPTATION
The coolest hotel pool
IN THE WORLD OF 2020!
TRAVEL AGENT
CENTRAL

SKY 3.5

THE TOWER



ROOMS & SUITES

TEMPTATION OCEANFRONT PENTHOUSES

Our 4 Temptation Oceanfront Penthouses **(192.72 m²)** inspired by world-renowned designer, Karim Rashid, are an explosion of bright colors and smooth textures, fused with long lines and soft curves.

Each Penthouse features: one bedroom, with a **king-size Blissful Bed** facing a 60” LED TV, two full-sized bathrooms, **one with a tub and the other with a spectacular rain shower**. These Penthouses also offer an ocean view living room with LED TV, a fully-stocked bar, and a **stripper pole**. Our Oceanfront Penthouses have an incredible wrap-around balcony with an outdoor Jacuzzi and daybed, 2 separate seating areas for your enjoyment, plus a hammock and loungers.

TEMPTATION
OCEANFRONT MASTER SUITES

Our 6 Temptation Oceanfront Master Suites **(128.55 m^2)** showcase a burst of bright colors combined with smooth textures, long lines and soft curves.

Featuring one **king-size Blissful Bed** facing a 48” LED TV, an ocean view living room, and a full bathroom with separate toilet, two washbowls, and a spectacular rain shower with a separate tub. These suites have an **incredible wrap-around balcony with an outdoor jacuzzi for two**, a sitting area including a hammock and lawn furniture, **and a private bar.**

THE TOWER

LUSH TOWER
OCEANFRONT SUITES

Our 13 Lush Tower Oceanfront Suites **(59.57m²*)*** have a **prime on-site location in the heart of our resort.** Not only will guests enjoy the mesmerizing ocean view, but they can witness all that is happening in our sensational Sexy Pool.

THE TOWER

BASH TOWER
OCEAN VIEW

From our spectacular seven-story super structure, our 86 Bash Tower Ocean View rooms **(48.52m²)** boast a spacious balcony with breathtaking views of the Caribbean Sea.

Featuring one king-size bed, an amplified living area including a 48” LED TV, a full bathroom with separate toilet, two washbowls and a spectacular rain shower, these rooms are the perfect choice for those seeking unique accommodations. These rooms are **located in the resort’s main building, overlooking the sensational Sexy Pool.**

SEDUCTION
BEACHFRONT SUITES

Our 12 Seduction Beachfront Suites **(44.05m²)** were designed for the free-spirited traveler seeking additional state-of-the-art amenities and unique accommodations, featuring **one king-size Blissful bed**, an intimate living area including a 48” LED TV, a full bathroom with separate toilet, two washbowls and a spectacular rain shower.

In addition to other superior amenities, we take our guest experience to a whole new level with an **in-room Jacuzzi for two (includes a jacuzzi kit), pool and beach concierge service and an exclusive welcome kit**, just to name a few of the many perks this suite has to offer.

PLUSH JACUZZI
ROOM POOL VIEW

Our 30 Plush Jacuzzi Rooms **(38.85m²) offer views of the Quiet Pool**, our peaceful aquatic oasis.

Each features: one king-size bed, a 48” LED TV, a full bathroom with separate toilet, and a spectacular rain shower. However, what distinguishes this room from the rest is its romantic, **outdoor Jacuzzi with a pool view**, giving a whole new meaning to the word relaxation.

TRENDY OCEAN VIEW

Our 62 Trendy Ocean View rooms **(40.46m²)** boast a **spacious balcony or terrace with breathtaking views of the Caribbean Sea.**

With our unique accommodations we have created an out-of-the-ordinary guest experience for the free-spirited traveler, each featuring **one king size or two double beds**, an intimate living area including a 48” LED TV, and a full bathroom with separate toilet, one washbowl and a spectacular rain shower.

TRENDY GARDEN VIEW

Our 215 Trendy Garden View rooms feature one king size or **two double beds**, with an intimate living area including a 48” LED TV, and a full bathroom with separate toilet and a spectacular rain shower.

Each of these **30.96m²** rooms boast a **spacious balcony or terrace overlooking our perfectly groomed gardens.** These rooms are the perfect choice for those seeking state-of-the-art amenities and unique accommodations.

RESTAURANTS & BARS

CAFFEINE COFFEE PALACE

RAIN INTERNATIONAL BUFFET

SUTRA ASIATIC SPECIALTIES

SHE APHRODISIAC SPECIALTIES

AMORES MEXICAN RESTAURANT

ROMANZA ITALIAN RESTAURANT

SEA FLIRT SEAFOOD SPECIALTIES

SKY 3.5 SUNLIGHT CLUB

THE TOWER

SCORE SPORTS BAR

LEVEL 3.5 LOBBY BAR

BASH MAIN BAR

ADDITIONAL AREAS

PUMP GYM

ROSÉ SPA

GLOW BEAUTY SALON

GLAM LOGOSHOP

ENTERTAINMENT

THEME NIGHTS 2020

LET IT
GLOW

NEW POOL PARTIES

With three new weekly pool parties at our Sexy Pool, and our amazing team of Playmakers, we are proud to be the Caribbean's #1 party Playground for Grown-Ups!.

THEME MONTHS

Temptation Cancun Resort offers a special events calendar second to none, jam-packed with sexy happenings galore for those who love to play and party!

SUMMER FEST
June 12 - August 1

Temptation Summer Fest 2020 brings you weekends of epic parties on our adults-only playground, for those who love to par-tay!

TEMPTATION ADDICTION MONTH
September 4 - 26

Get ready for a blast from the past! We are bringing back all the epic entertainment and favorite staff members from before our makeover.

OKTOBERFEST
October 2 - 30

Join us for this joyous, month-long German celebration spiced with Temptation’s vibrant touch. Raise your beer mug and let’s toast together saying Prost!

TEMPTATION
Addiction
MONTH
4 EXTRAORDINARY
themed weekends
Jampacked with
SPICY ENTERTAINMENT

S&S - Safety protocols for healthy partying

We take the health and wellbeing of our guests very seriously. Thus, to ensure them a fun, healthy Temptation Experience, we have implemented our Sexy & Sanitized safety protocol.

Also, we enhanced sanitation and cleaning international protocols to meet the new industry standards and will be reinforcing all health and sanitation certifications.

TEMPTATION

CRUISES

TEMPTATION CARIBBEAN CRUISE

FEBRUARY 2021

NEW:

FEBRUARY 2022 | FEBRUARY 2023

NAUGHTY BY NATURE

TEMPTATION
CARIBBEAN CRUISE

TAMPA
KEY WEST
COSTA MAA

CRUISE

CRUISE-ONLY FEATURES:

- Deluxe Beverage Package included
- R-Rated Red Room
- Spicy workshops
- Naughty pool parties
- Spicy signature theme nights
- Three inclusive dining facilities
- A unique adult-only cruise
- Sexy poolside experience
- Two pools and three jacuzzis
- Personalized guest experiences
- Daring daytime activities
- International DJs

CRUISE

TEMPTATION CARIBBEAN CRUISE 2021

From **February 11 - 16, 2021** we'll be taking the sexy Temptation Experience offshore, visiting Tampa, Key West and Costa Maya! Our second Temptation cruise will be twice as naughty!

Coming Soon:

TEMPTATION CARIBBEAN CRUISE 2022

February 14 – 19, 2022

TEMPTATION CARIBBEAN CRUISE 2023

February 11 – 16, 2023

TEMPTATION CARIBBEAN CRUISE 2021

ON SALE NOW!

ITINERARY

DAY	DATE	PORT
Thursday	11/02/2021	Tampa, Florida
Friday	12/02/2021	Key west, Florida
Saturday	13/02/2021	Day at Sea
Sunday	14/02/2021	Costa Maya, Mexico
Monday	15/02/2021	Day at Sea
Tuesday	16/02/2021	Tampa, Florida

DELUXE BEVERAGE PACKAGE INCLUDED

GLOBETROTTING GOURMET ADVENTURE

World-class complimentary dining & a Café:

Minstrel Dining Room | Main dining room

Windjammer Café | Global buffet

Park Café | Deli delights & bites

Café Latte-Tudes | Coffee time anytime

Avant-garde specialty restaurants:

Chef's Table | As vip as can be

Giovanni's Table | Al dente indulgence

Izumi | A far east feast

Chops Grille | A cut above the rest

THEME POOL PARTIES

POOL PARTIES TCC 2021

DARING DAYTIME ACTIVITIES

SPICY THEME NIGHTS

THEME NIGHTS TCC 2021

SPECIAL ENTERTAINMENT

INTERNATIONAL DJS

R-RATED RED ROOM

TEMPTATION CARIBBEAN CRUISE 2022

Coming soon!

ITINERARY

DAY	DATE	PORT
Monday	14/02/2022	Miami, Florida
Tuesday	15/02/2022	Nassau, Bahamas
Wednesday	16/02/2022	Day at Sea
Thursday	17/02/2022	Labadee, Haiti
Friday	18/02/2022	Day at Sea
Saturday	19/02/2022	Miami, Florida

TEMPTATION CARIBBEAN CRUISE 2023

Coming soon!

ITINERARY

DAY	DATE	PORT
Saturday	11/02/2023	Miami, Florida
Sunday	12/02/2023	Day at Sea
Monday	13/02/2023	Georgetown, Grand Cayman
Tuesday	14/02/2023	Day at Sea
Wednesday	15/02/2023	Key West, Florida
Thursday	16/02/2023	Miami, Florida

Desire

RESORTS & CRUISES

desire-experience.com

COUPLES ONLY
CLOTHING OPTIONAL
SECLUDED
SENSUAL EXPERIENCES

DESIRE CONCEPT

The Desire experience was designed for couples only (guests over 21 years of age), offering guests a unique, clothing-optional atmosphere, and providing a sense of freedom outside of conventional environments.

The Desire experience has been diversified into two different sectors, giving guests a variety of vacation options to choose from: our all-inclusive resorts Desire Pearl & Desire Riviera Maya, as well as Desire Cruises, our sensual sanctuaries at sea. Each option offers couples provocative luxury and spectacular spaces, creating the perfect combination of relaxation and fantasy with breathtaking views of extraordinary destinations, both land and sea.

These unique experiences include the latest in adult entertainment, provocative theme nights, couples' workshops, indoor/outdoor playrooms, gourmet dining, brand name beverage service, and first-class accommodations, all of which stay true to our erotic, clothing-optional, couples-only atmosphere.

The sensual way to get away…

DESIRE
DEMOGRAPHICS

Couples from around the world with an age range from **35 to 50** years old (Non-limitative).

Desire's concept was designed for heterosexual couples (**over 21+**) that are looking for an exclusive, erotic, sensual, clothing-optional ambiance, full of freedom and respect for their lifestyle.

PSYCHOGRAPHIC DATA

- Open Minded & Adventurous
- Tolerant
- Curious, willing to try new things
- Well-informed/Cultivated/Trendy
- Enjoy their sexuality
- Look for sensual ambiances
- Enthusiastic about sexual topics (Workshops, classes, books, blogs, etc.)
- No inhibitions
- High social skills
- Usually have an important presence in private social media and private communities
- They tend to be "Gourmand"
- They are fully connected to the internet

Desire

RESORTS

Desire

RIVIERA MAYA
RESORT

The very moment couples arrive, they are submerged in a dream world of erotic pleasure. From gourmet restaurants and bars serving exotic cuisine and Caribbean cocktails, to Bali beach beds on soothing white sand, or our breathtaking clothing-optional beachfront, ***Desire Riviera Maya Resort*** offers a sensual, temperature rising environment, inviting couples to enjoy the game of seduction.

JACUZZI LOUNGE

MELANGE LOBBY BAR

SUKI ASIATIC SPECIALTIES

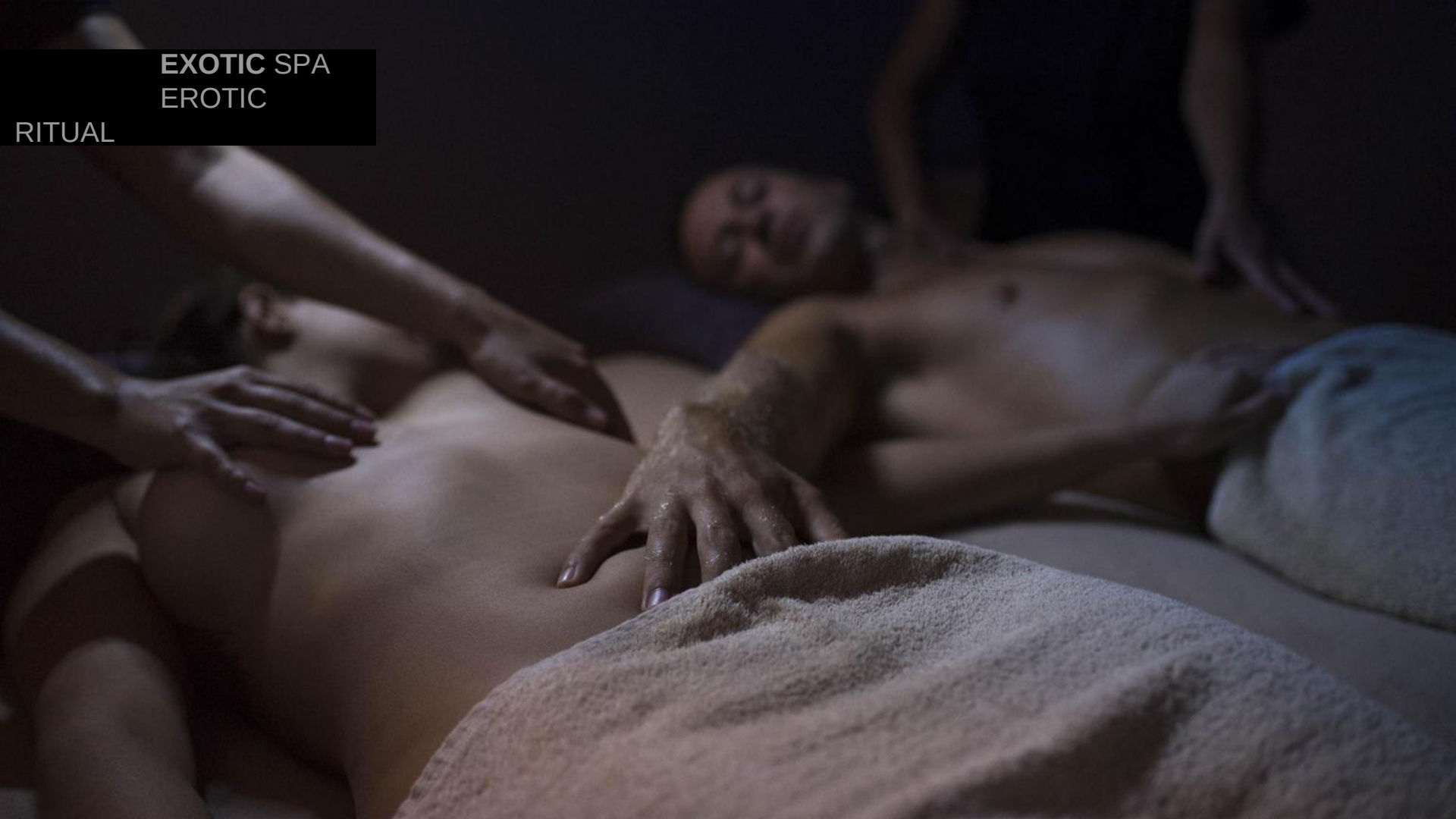
SAHLÓ SIGNATURE RESTAURANT

TENTAZIONE RESTAURANT

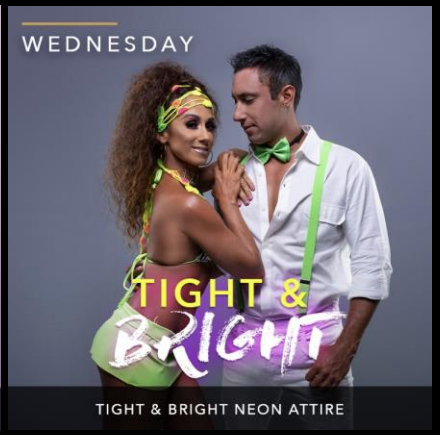
NIGHT CLUB

PLAY ROOM

OCEANFRONT PASSION SUITE


EXOTIC SPA
EROTIC
RITUAL

THEME NIGHTS 2020



NEW PROVOCATIVE

POOL PARTIES

Full of exciting, sexually charged energy and emotion, our new weekly pool party line up ensures days filled with pure pleasure, for flavor, sensuality, and deliciously erotic poolside seduction.

CANDYLAND POOL PARTY

WEDNESDAYS

Highlights:

DJ

Sweet poolside happenings full of candy

Desire

RIVIERA MAYA
PEARL RESORT

At **Desire Riviera Maya Pearl Resort**, on the exotic beaches of Puerto Morelos, couples immerse in a deliciously sensual ambiance, where inhibitions do not exist. From arrival, there is an explosion of sexual energy, setting the perfect backdrop for a passion-provoking experience. Whether it be at the pool, beach beds, the spa, or erotic signature theme nights, this clothing-optional environment will take you on a journey beyond the limits of pleasure.

JACUZZI LOUNGE

APHRODITE RESTAURANT

SUKI
RESTAURANT

PEARL SIGNATURE RESTAURANT

OBSESSION NIGHT CLUB

PLAY ROOM

OCEAN VIEW ROOM

THEME NIGHTS 2020

NEW PROVOCATIVE

POOL PARTIES

Full of exciting, sexually charged energy and emotion, our new weekly pool party line up ensures days filled with pure pleasure, for flavor, sensuality, and deliciously erotic poolside seduction.

CANDYLAND POOL PARTY

THURSDAYS

Highlights:

DJ

Sweet poolside happenings full of candy

Desire

MANSION

Located in Desire Riviera Maya Pearl Resort.
Opening in January 2020

Provoked by sultry air and inspired by passion, this luxurious Mansion is a true game changer, making an ordinary vacation experience extraordinary.

Whether our guests are here to rest like royalty or to lose themselves in ecstasy; one thing is for sure, Desire Mansion will surpass everything they have experienced before.

Desire

MANSION

Exclusive benefits:

- Buttler (direct communication)
- VIP Check in
- VIP transfer
- VIP welcome kit
- Mansion guest pass (invite one couple from Desire Pearl)
- Private pool
- Mansion exclusive dining service
- 24-hour room service
- Free adults channels
- Playroom
- Top-shelf alcohol (in-room stock)
- Massages and beauty salon services included

Desire
MANSION
GASTRONOMIC ECSTASY

THEME MONTHS

Our Desire special events calendar will seduce guests with its erotic entertainment and sensual month-long celebrations.

DESIRE LIFESTYLE MONTH
All January

If you and your partner have been looking for ways to enhance your relationship, this month offers everything your lifestyle-curios, sexually craved minds desire.

SEXY, YOUNG & WILD
All August

A unique event, boasting sensuality, freedom, and eroticism, where the possibilities are endless, and the wildest fantasies do come true. Ever fantasized about having threesome?

STIMULATING
POOL PARTIES:
SYW

S&S - Safety protocols for healthy parting

We take the health and wellbeing of our guests very seriously. Thus, to ensure them a sensual, healthy Desire Experience, we have implemented our Seductive & Sanitized safety protocol, which includes the following actions to protect their health during their stay.

Also, we enhanced sanitation and cleaning international protocols to meet the new industry standards and will be reinforcing all health and sanitation certifications.

SEDUCTIVE & SANITIZED

Desire

CRUISES

CRUISES

After **three successful cruises**, Desire welcomes couples aboard, for an experience that is about to change their lives forever.

We provide an unforgettable journey of the senses, inviting couples to enjoy our world-renowned, **couples-only** collection at sea.

We have carefully selected amongst the most luxurious ships, magnificent destinations and attractive itineraries, to create the perfect atmosphere where couples can lose themselves at sea.

For greater convenience **The Premium Beverage Package is included on our cruises!**

The sensual way to sail away…

MAGNIFICENT SHIPS

CRUISES

TOP SELLING FEATURES

- Premium Beverage Package included
- Private Playroom
- Sensual & seductive nightclub
- Signature theme nights
- Jacuzzi Lounge
- Provocative international entertainment
- Superior dining options included
- Glorious staterooms and facilities
- Exotic destinations

POOL RULES

DESIRE LISBON CRUISE JUNE 2021

I T I N E R A R Y

DAY	DATE	PORT
Saturday	05/06/2021	Lisbon, Portugal
Sunday	06/06/2021	Day at Sea
Monday	07/06/2021	Madeira (Funchal), Portugal
Tuesday	08/06/2021	Tenerife, Canary Islands
Wednesday	09/06/2021	Lanzarote, Canary Islands
Thursday	10/06/2021	Day at Sea
Friday	11/06/2021	Gibraltar, United Kingdom
Saturday	12/06/2021	Lisbon, Portugal

DESIRE ROME-ATHENS CRUISE OCT. 2021

I T I N E R A R Y

DAY	DATE	PORT
Saturday	09/10/2021	Rome, Italy
Sunday	10/10/2021	Sorrento, Italy
Monday	11/10/2021	Syracuse, Sicily
Tuesday	12/10/2021	Day at Sea
Wednesday	13/10/2021	Santorini, Greece
Thursday	14/10/2021	Kusadasi (Ephesus),Turkey
Friday	15/10/2021	Mykonos, Greece
Saturday	16/10/2021	Athens (Piraeus), Greece

PREMIUM BEVERAGE PACKAGE INCLUDED

THEME NIGHTS

PROVOCATIVE ENTERTAINMENT

SIGNATURE PLAYROOMS

HAUTE CUISINE

DELECTABLE DINING OPTIONS:

SPECIALTY DINING ($)

DESIRE LISBON-IBIZA CRUISE MAY 2022

Coming soon!

I T I N E R A R Y

DAY	DATE	PORT
Thursday	19/05/2022	Lisbon, Portugal
Friday	20/05/2022	Seville, Spain
Saturday	21/05/2022	Seville, Spain
Sunday	22/05/2022	Gibraltar, UK
Monday	23/05/2022	Malaga, Spain
Tuesday	24/05/2022	Ibiza, Spain
Wednesday	25/05/2022	Ibiza, Spain
Thursday	26/05/2022	Barcelona, Spain

DESIRE GREEK ISLANDS CRUISE SEPT. 2022

Coming soon!

I T I N E R A R Y

DAY	DATE	PORT
Saturday	17/09/2022	Athens (Piraeu), Greece
Sunday	18/09/2022	Santorini, Greece
Monday	19/09/2022	Rhodes (Lindos), Greece
Tuesday	20/09/2022	Ephesus (Kusadasi), Turkey
Wednesday	21/09/2022	Patmos, Turkey
Thursday	22/09/2022	Mykonos, Greece
Friday	23/09/2022	Mykonos, Greece
Saturday	24/09/2022	Athens (Piraeus), Greece

DESIRE RIO DE JANEIRO CRUISE DEC. 2022 (NYE)

Coming soon!

I T I N E R A R Y

DAY	DATE	PORT
Friday	30/12/2022	Rio de Janeiro, Brazil
Saturday	31/12/2022	Copacabana, Brazil
Sunday & Monday	1 & 2 /1/2023	At sea
Tuesday	3/1/2023	Punta del Este, Uruguay
Wednesday	4/1/2023	Punta del Este, Uruguay
Thursday	5/1/2023	Montevideo, Uruguay
Friday	6/1/2023	Buenos Aires, Argentina
Saturday	7/1/2023	Buenos Aires, Argentina

REWARDS PROGRAM

Original Group

Why Temptation & Desire Rewards?

- The best rewards program that allows you to report the reservations that you book for **Temptation Cancun Resort** and **Desire Resorts** and earn points for every night booked.
- Your points can be redeemed for extra cash or you can exchange them for a complimentary stay at the resorts.
- All you must do is sign up for Temptation or Desire Rewards and book your reservations through the same sales channel you are already using.

Sign up here:

Temptation: http://temptationrewards.com/

Desire: http://desirerewards.com/

ORIGINAL GROUP

Advantages

- ★ Book through any sales channel
- ★ Report bookings up to 24 hours prior to the check in date
- ★ Earn the highest points in the industry
- ★ Cash out or stay with us
- ★ Win a 2-night complimentary stay (Monthly Top Selling Agent)

More Benefits:

Double Your Points Campaign
Special Travel Agent Rate

ORIGINAL GROUP

TEMPTATION

DOUBLE YOUR POINTS CAMPAIGN

Earn double the points for every booking you report during the first 6 months of your registration on all bookings.
3-night minimum stay is required to report a booking.
Each point is worth $1 USD

ORIGINAL GROUP

TEMPTATION CANCUN RESORT	
POINTS PER NIGHT	ROOM CATEGORY
5	Trendy garden view room
6	Trendy ocean view room
7	Plush jacuzzi room
8	Seduction Beach front suite
9	Bash Tower ocean view room
10	Lush Tower ocean view room
12	Master Suite
14	Penthouse

TEMPTATION CANCUN RESORT	
POINTS PER NIGHT	ROOM CATEGORY
10	Trendy garden view room
12	Trendy ocean view room
14	Plush jacuzzi room
16	Seduction Beach front suite
18	Bash Tower ocean view room
20	Lush Tower ocean view room
24	Master Suite
28	Penthouse

Double your points!

DESIRE POINT CHART

3-night minimum stay is required to report a booking.

Desire Riviera Maya Resort

Rewards		Redemption Options	
ROOM CATEGORY	Points Earned Per Night	Average Cash Per Booking	Points Required for a Stay
Deluxe garden View	7	28	70
Superior Garden View	8	32	80
Deluxe Ocean View	9	36	90
Jacuzzi Room Garden View	11	44	110
Jacuzzi Room Ocean View	12	48	120
Passion Suite	13	52	130
Desire Suites	15	60	150
A 4-night stay is required to report a booking and earn rewards. (1 Points = $1 USD)		Complimentary stays are subject to availability, according to the allotment assigned to this promotion.	

Desire Riviera Maya Pearl Resort

Rewards		Redemption Options	
ROOM CATEGORY	Points Earned Per Night	Average Cash Per Booking	Points Required for a Stay
Ocean View	9	36	80
Junior Suite	10	40	90
Master Suite	12	48	110
Master Suite with Plunge	13	52	120
Penthouse	15	60	130
A 4-night stay is required to report a booking and earn rewards. (1 Points = $1 USD)		Complimentary stays are subject to availability, according to the allotment assigned to this promotion.	

ORIGINAL GROUP

DESIRE DOUBLE YOUR POINTS CAMPAIGN

All new agents will earn double their points on ALL bookings that are reported during the first 6 months after signing up to Desire Rewards.

DURING "DOUBLE YOUR POINTS" CAMPAIGN

DESIRE RIVIERA MAYA PEARL	
POINTS PER NIGHT	ROOM CATEGORY
18	Ocean View
20	Junior Suite
24	Master Suite
26	Master Suite with Plunge
30	Penthouse

DESIRE RIVIERA MAYA	
POINTS PER NIGHT	ROOM CATEGORY
14	Deluxe Garden View
16	Superior Garden View
18	Deluxe Ocean View
22	Jacuzzi Room Garden View
24	Jacuzzi Room Ocean View
26	Passion Suite
30	Desire Suite

* 1 Point = $1 USD * Min 4 Nights stay

desirerewards.com

TRAVEL AGENT RATES

Since knowledge shared equals earnings multiplied, who better than you to tell your clients what the **Temptation Experience** is really like?
Experience it firsthand and boost your commissions, word of mouth goes a long way!

Enjoy these Agent-only, special rates:

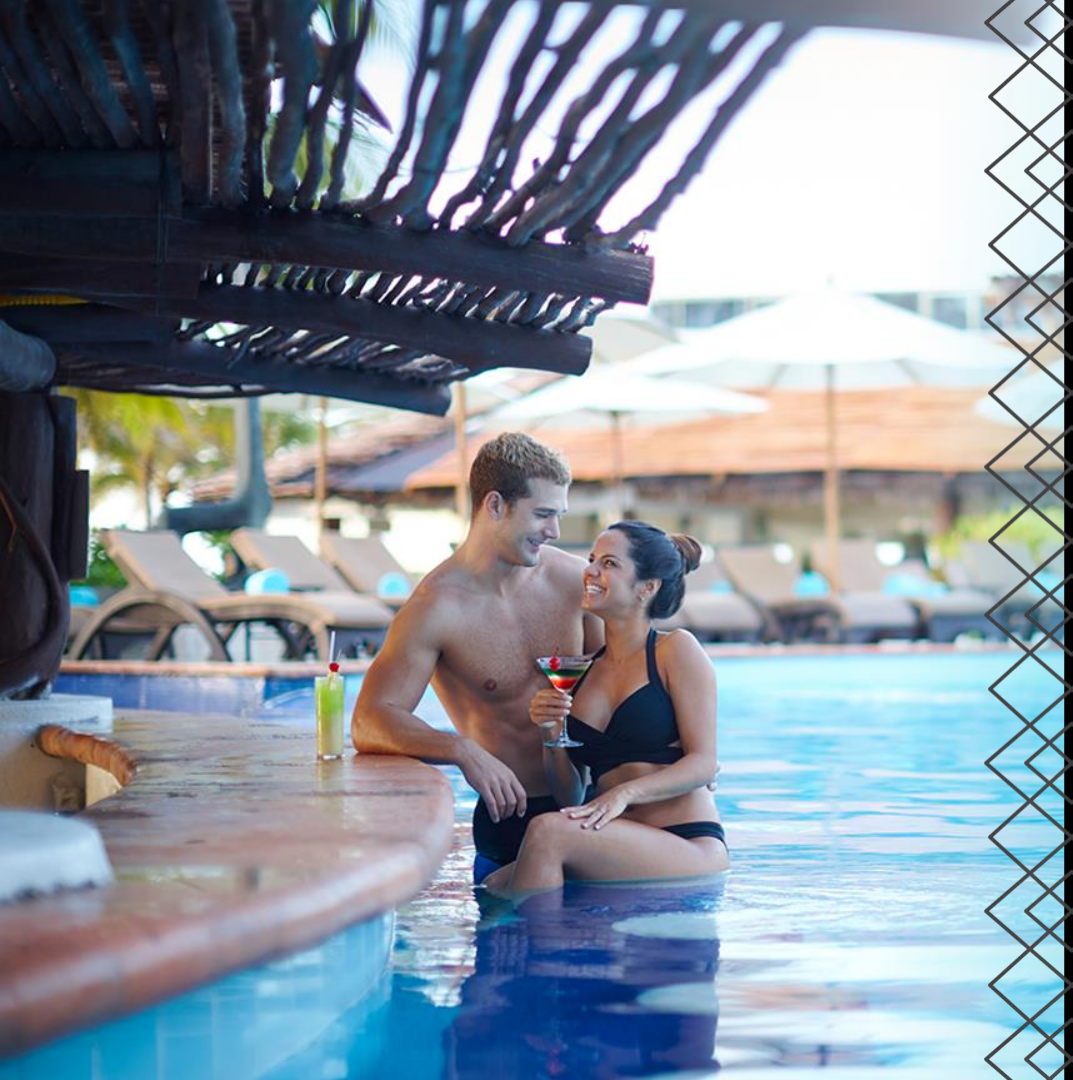
$99 USD or **$69 USD**

per person / per night
(single occupancy)*

per person / per night
(double occupancy)*

Write to us at: reservog@original-group.com or temptation@original-group.com

These offers are valid until Dec. 20, 2020. All agents are required to have their ID on-hand at time of booking and check-in. The maximum length per stay is seven nights. To accommodate agents in the best room available, the room category will be assigned prior to arrival. However, offer is subject to availability and hotel confirmation.



Desire

RESORTS

SPECIAL TRAVEL AGENT RATE:

30% EXTRA DISCOUNT

on top of any special deal on our website.

Double occupancy.
Couples only.

Resort Credit

Temptation

Booking window: Today to Sept. 30, 2020
Minimum stay: 4 nights
Travel Period: Jan 3rd – Apr 3rd, 2021
Resort Credit*:
Bash Tower & Lush Tower:
$150.00 USD per stay
Master Suites:
$200.00 USD per stay

Travel Period: Abril 04- Dic 22, 2021
Resort Credit:
Bash Tower Ocean View & Lush Tower Ocean Front:
$100.00 USD per stay
Master Suites:
$150.00 USD per stay

*Resort Credit: Applicable for Spa Treatments, Wine List and Signature experiences Menu
Note: Guest will charge the incidental charges to the room and the credit will apply at checkout time.

ORIGINAL GROUP

Resort Credit

Desire Riviera Maya Pearl Resort

Promo code: RSTCREDIT
Booking window: Today thru Aug 3rd, 2020
Travel Period: Today to Sept. 30th, 2020
Minimum stay: 4 nights

RESORT CREDIT:
Ocean View & Junior Suites:
$200.00 USD per stay
Master Suites:
$250.00 USD per stay

Applicable for Spa Treatments, Wine List and Fantasy Menu
Procedure: Guest will charge the incidental charges to the room; credit will apply at check out time.

ORIGINAL GROUP

How Does It Work?

1. **Sign up for:**
   Temptation Rewards at temptationrewards.com
   Desire Rewards at desirerewards.com
1. **Make sure that your profile is filled out correctly in all the required fields.**
2. **Book the reservation for your client through your preferred supplier.**
3. **Report your booking in Temptation or Desire Rewards according to the Resort booked.**
4. **Earn points per night according to our Points Chart.**
5. **Redeem your points; Cash them out or add up your points to enjoy a complimentary stay at Temptation Cancun Resort or Desire Resorts.**

Note: For cash redemptions a debit card is mailed to the address under your profile once you redeem your first awarded points.

ORIGINAL GROUP

Original
Group
Affiliate Program

What is Original Affiliates Program?

Original Affiliates is a sales channel that was created to allow prospects that have potential to generate a sale referring a user from your website, social media follower, podcast listener, data base contact, etc.
Now you can also book a reservation directly through the dashboard or earn a profit by referring potential affiliates.

Original Group
Affiliate Program

Consumer referral

Make a reservation

Sub-affiliate referral

Original Group
Affiliate Program

How Does It Work?

1. You must sign up on originalaffiliates.com, once approved, a unique affiliate ID is generated for you.

2. You will have access to the Original Affiliates Dashboard where you can download our banners, booking engine and links.

3. You may also book reservations directly within the dashboard if you are a traditional travel agent that deals with clients over the phone or via email.

4. All the reservations are processed and confirmed via our Hotel or Cruise website, because the inventory and rates are live due to them been fed by the websites database.

Original Group
Affiliate Program

Consumer Referral Affiliate

This module consists in affiliates referring consumers to our websites by publishing our banners and links on their website, social media account, blog, newsletters, etc.

The affiliate is given a commission percentage for every effective sale for hotels and cruises.

COMMISSION SCALE

Temptation Cancun Resort y Desire Resorts

RESERVATIONS	COMMISSION
1-5 Room Nights	10%
6-10 Room Nights	15%
11+ Room Nights	15%

*BOOKINGS ARE PER MONTH AND CANNOT BE ACCUMULATED.

Desire Cruises

RESERVATIONS	COMMISSION
1-10 Cabins	10%
11-15 Cabins	12%
16-20 Cabins	15%
21-25 Cabins	16%
26-30 Cabins	17%
31+ Cabins	18%

*BOOKINGS ARE PER CRUISE AND CANNOT BE ACCUMULATED WITH OTHERS.

Temptation Cruises

RESERVATIONS	COMMISSION
1-30 Cabins	10%
31-45 Cabins	12%
46-60 Cabins	15%
61+ Cabins	18%

*BOOKINGS ARE PER CRUISE AND CANNOT BE ACCUMULATED WITH OTHERS.

Original Group Affiliate Program

Make a reservation

This module was created to increase the sales of traditional retail travel agencies.

Affiliates can confirm reservations for resorts via our Original Affiliates Platform without referring consumers to our websites by posting banners or links on their communication platforms.

The commission scale that applies is the same one that applies for consumer referral.

You can select a net payment, allowing you to withhold your commission.

Incentive of a 2 night complimentary stay when affiliate reaches maximum commission percentage.

Original Group
Affiliate Program

Sub-Affiliate Referral

Wholesale Affiliate

The program consists in referring potential prospects that can refer consumers to our website to generate sales.

The Wholesale Affiliate will earn a percentage from the sales generated by their sub-Affiliate.

COMMISSION

2%

from what your sub-affiliate produces.

Original Group
Affiliate Program

Payments

How does an Affiliate get paid?

1. At the end of every month a report is generated with all of the reservations that checked out during that period to validate the amounts of the stays and make the necessary adjustments to the bookings.

2. All of the bookings are validated by the 8th of the following month.

3. After the 9th of every month, the affiliate may send their invoice so that their payment may be processed.

4. Commissions are paid out by the 30th of the following month of the stay dates.

Original Group
Affiliate Program

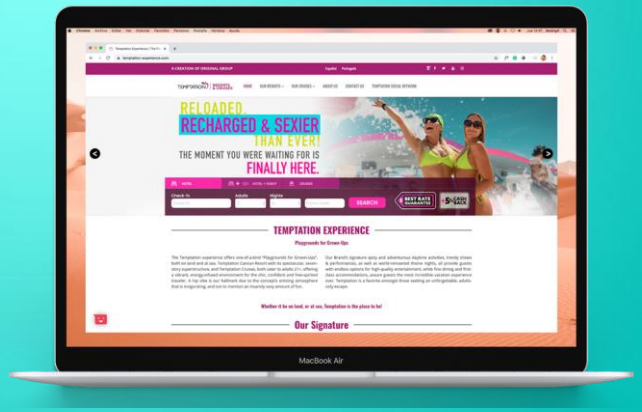
We will be paying out:

We're back campaign

20% commission

on ALL BOOKINGS!

generated from today through December 31st, 2020.
Guests can travel from today through December 31st, 2021.



Original Group
Affiliate Program

Media page

We are excited to provide you with access to our portfolio of signature marketing materials, which have been recently expanded and updated to provide you with everything you need regarding our Resorts & Cruises.

Download: Logos, photos, videos, virtual tours, banners & more!

Visit:

media.original-group.com

Contact

Temptation and Desire
Rewards & Affiliate Program:

Bertin Cortez
Affiliates Sales Manager
affiliates@original-group.com
Ph: +52 998 193 2221
Ext. 7125
Skype: affiliatesor

THANK YOU!

ORIGINAL GROUP